

TRY the NEW... BOCK BEER

FRESH and STIMULATING
AS SPRING ITSELF

You'll enjoy this fresh, full-bodied, smooth
specially brewed BOCK. Its Spring tonic
features are beyond question!

ON DRAUGHT and BOTTLED at LICENSED HOTELS and
CLUBS—by the Case at GOVERNMENT LIQUOR STORES

This advertisement is Not Inserted by the Alta. Liquor Control Board or by the Govt. of the Prov. of Alta.

THE OUTSIDER vs. The Local Printer

Many business men, when considering the cost of any particular job of printing, look only at the small sum they may be able to save at the time on any order. They fail to ask themselves what the outsider leaves with them throughout the year in the way of business as compared with the local publisher. He also seems to forget that if he and his fellow business men would get more of their printing requirements done in their home town the publisher might be able to employ additional help, which would still further swell the amount of money to be spent in the home town.

Always remember! A dollar spent with a firm in a distant town is gone forever so far as its service to the community is concerned. A dollar spent with other firms in the home town stays there and performs many good services, in its own community. Get your printing requirements from

The Gleichen Call

For Counter
Sales Books
See us
The Gleichen
Call

Town & District

Mrs. R. S. McQueen has been confined to a Calgary hospital seriously ill.

Frank Woods of Duchess spent the Easter holiday in town with his parents Mr. and Mrs. Ell Woods.

The Gleichen twins had a birthday Saturday. No details of the celebration are available.

Mr. and Mrs. Lynn spent Easter at Dallas, visiting Mrs. Lynn's parents.

Miss Myrtle McBean of Alix spent Saturday in the home of her parents, Mr. and Mrs. Duncan McBean.

M. Murray has been confined to the Bassano hospital for the past three weeks with rheumatism.

UNITED CHURCH

Rev. J. N. Wilkinson, minister,
Mrs. H. Birch, choir leader.

Miss Majorie Birch, pianist,
11 a.m. Church School,
7:30 p.m. Divine worship.

Subject: "Food for Life."

The time between the Resurrection and Ascension of Jesus is believed to have been forty days and many people have been curious as to how this time was spent and in what form Jesus appeared to His disciples. Our sources of information are few but when carefully studied do give us some light. An effort will be made on Sunday night to sum up the information that is available.

THE WORLD OF WHEAT

By E. G. L. Strange, Director of
"Crop Testing Plan."

"Farmers lose, over a term of years, millions of dollars from root rot damage to their crops as they do from black stem rust!"

This startling statement was made to me several years ago by a leading Canadian authority on plant diseases. All that I have heard since tends to confirm what he said.

But we know that rust has taken on the average, over a term of years, about 10 percent of the farmers' crops. The toll taken by these root diseases, too, therefore, must be very great. Can we hope to stop this large steady annual loss?

Fortunately for the farmer it has been found that sowing seed before sowing with mercurial dust, Ceresan or Lureysan, greatly lessens damage from these diseases.

The mercurial dust treatment has the further advantage that it will also prevent damage from stinkin' smut or bunt.

The new fertilizer, too, soon introduced to the ground with seed is now common practice on our prairies. With it the crop matures earlier, shows a higher yield and the grain has a better grade. Besides this, certain diseases, damage from wire worms, is good practice, and farmers, I recommend, should certainly consider it.

Following practices have tended to raise prices, France to have duty against our agricultural products. Absence of Australian wheat offers. Unlikely world crop will equal those of 1938. California fruit crops damaged by severe wind. Unfavorable Argentine government corn report. Wind damage modulus excellent Italian winter wheat prospects.

WHEN A MAN COOKS

Give a man a chance and he will roll up his sleeves and cook a dinner for the pure joy of it! Give him a choice and he will take some tender little fillets of whitefish, quick frozen in the protective transparent wrapping, and spread them with butter, and broil them quickly at a high temperature. Men may not pay much attention to the fact that he preserves all the original flavor of the fish this way because they have tried it often over the open fire after coming happily after a day's fishing. But that's the secret of a tasty dinner. These quick frozen fillets do not have to be thawed, and ten minutes under a hot flame finds them cooked to a man's taste.

Broiled whitefish: Fillets Canadian whitefish, lemon juice. Remove the fillets from their transparent wrapping and place them on a greased broiler. Spread lavishly with butter, add some lemon juice, and broil for 10 minutes.

I have left the man to fix the rest of the dinner. You'd find that he'll have baked or boiled potatoes cooked in their jackets and some sliced onions sauteed in butter or bacon fat. If he finds time for a garnish, he can use it for a garnish, but he won't spend any extra minutes hunting around for it—with a man it's a case of cook and come and get it!

Special Bargain Fares

to
MEDICINE HAT
AND RETURN

From GLEICHEN

\$3.15

Correspondingly Lower Fares

From Intermediate Stations

GOOD GOING

APRIL 21-22

RETURN UNTIL

APRIL 24

Good in Coach only. No baggage

checked. For additional information

see Agent or call 2-2222 or 2-2223.

Canadian Pacific Ticket Agent

Canadian Pacific



In Any Walk

of the our Classified Wires Ads.

will help you.

If you want a position, you can

reach the best employer.

It is the best help you can get

in your profession.

Money to loan or money to bor-

row. Want Ads, cover the entire field.

CLASSIFIED ADS

Notice under this heading 15 words or under \$5. first insertion
and 25¢ each subsequent insertion
and 3 words \$1.00. Over 15 words
one cent per word for each inser-

FOR SALE—Massey-Harris 28-cu
inches disc drill. Power lift, teeter-

truss, Cash or terms. W. Suterma-

ter, Massey-Harris dealer, Gleichen, 212

...and YOU

can make
these tasty

FISH
dishes!



• The lady Fishermen of Canada market over 60 different kinds of fish and Shellfish, either fresh, frozen, smoked, dried, canned or pickled, each affording a grand opportunity for tasty dishes that have style, zest and delicious flavor.

So nourishing, too, for Canadian Fish and Shellfish give plenty of protein, minerals and precious vitamins. In fact, they have everything folks enjoy and need in a good, appetizing diet.

You can make arrangements with your dealer to supply different kinds of delicious fish several times a week, and the family will enjoy this tempting treat.

DEPARTMENT OF FISHERIES,
OTTAWA.



DEPARTMENT OF
FISHERIES, OTTAWA.

Please send me your free Booklet

"100 Tempting Fish Recipes".

Name— (Please print letters plainly)

Address—



DEPARTMENT OF
FISHERIES, OTTAWA.

PSH AND VEGETABLE LOAF

Flake 2 cups (1 pound) of canned or broiled fish and place in a buttered mold. Add 1 cup of diced onions, 1 cup diced spinach, seasoned with salt and pepper. Pour over this 2 cups of medium mayonnaise. Mix 1 cup of diced onions and blend with two slightly beaten eggs. Spread mixture over the onion and egg mixture. Place in a 350° F. oven for 25 minutes. Turn out and garnish with fresh parsley. Six slices.

CW-12

ANY DAY A FISH DAY

If you are in need
of Job Printing of
any kind give this
office a call for fast
service

The Call Print Shop